

Vitality Shampoo / Conditioner

Lemon Balm and Patchouli For normal to oily hair types

A stunning new hair revitaliser, Vitality Shampoo is infused with vitamins and therapeutic plant extracts that will boost the condition and bounce of your hair. It thoroughly cleanses your hair and scalp without causing dryness to the ends. When partnered with Vitality Conditioner the Vitality range will invigorate, smooth and moisturise your hair without weighing it down.

A premium shampoo that delivers outstanding results for normal to oily hair.

- Extracts of Lemon Balm and Patchouli reduce the production of sebum and revitalise dull hair.
- Tri Nature's advanced glucoside technology enables Vitality Shampoo to thoroughly cleanse without drying or stressing the hair.
- Dry emollient esters texturise and revitalise without adding oiliness or weight.
- Plant based extracts and proteins add natural invigoration to oily hair.
- New "Amino-syne" positively charged amino acid technology strengthens the structural integrity of the hair.
- A modern, luxury wash - a new concept in excellence.



FEATURES	BENEFITS
Our exclusive "Amino-syne" technology + activated keratin proteins	<ol style="list-style-type: none"> 1. Integral to the growth and maintenance hair cells. 2. Highly substantive to hair and scalp. 3. Proven hair cuticle penetration. 4. Proven moisture retention and moisture balancing effect on hair.
Our unique Glucoside technology	<ol style="list-style-type: none"> 1. The most naturally derived surfactant ingredients available. 2. Harmless to the hair – to the waterways – and to the environment! 3. Zero irritancy factor.
Invigorating and uplifting aromas from essential oils of Patchouli, Geranium, Bergamot, Lemon, Ylang Ylang	<ol style="list-style-type: none"> 1. Fresh, modern fragrance. 2. Fresh lemon top notes add character to a soft cosmetic floral heart of Rose, Jasmine. Ylang on a soft woody musky base.
Contains no SLS or SLES	<ol style="list-style-type: none"> 1. No irritation to scalp and skin. 2. Mild PH ensures a pleasant hair washing experience.
Gentle Glucoside foaming system	<ol style="list-style-type: none"> 1. Rich, creamy, soft and luxurious foaming action. 2. De-stresses hair throughout the whole cleaning process, leaving relaxed, shiny, clean and bouncy.
Natural ingredients with documented benefits to the hair and scalp	<ol style="list-style-type: none"> 1. Extract of Lemon Balm revitalises dull hair, invigorates scalps and smoothes hair. 2. Extract of Patchouli provides anti-inflammatory properties and reduces the flow of sebum.
Grey water friendly	<ol style="list-style-type: none"> 1. Mild PH, low foaming and low sodium characteristics. 2. Does not contribute to eutrophication of waterways.
Low pH	<ol style="list-style-type: none"> 1. pH 5.5, non-irritating to eyes and scalp. 2. A gentle wash process suitable for all the family -including children.
Great sensorial effects	<ol style="list-style-type: none"> 1. Gentle, glucoside rich formula delivers luxurious, copious foam 2. Silky post-wash feel

DIRECTIONS FOR USE: Gently massage into wet hair and scalp. Rinse thoroughly. Repeat if desired. Follow with Kyphi Vitality Conditioner and enjoy a new level of bounce and shine.

Environmental and ethical considerations

Readily biodegradable, ensuring no contribution to eutrophication of waterways.

Not tested on animals and contains no animal products or by products.

INGREDIENTS: D.I. Water, Sodium Cocoamphoacetate, Sodium Lauryl Glucose Carboxylate, Sodium Cocoyl Glutamate, Caprylyl/Capryl Glucoside, Coco amidopropyl betaine, Lauryl Glucoside, Coco-Glucoside, Glycerol Oleate, Glycerin Polyquaternium 10, Hydrolysed Keratin Protein, Laurdimonium Hydroxypropyl Hydrolysed Keratin Protein, Fragrance (Ess. Oils of Lavender, Lavandin, Rosemary, Patchouli), Amino Acids (Cysteine & Methionine & Cystine & Arginine & Tyrosine), Xanthan Gum, Phenoxyethanol and Caprylyl Glycol and Sorbic Acid, GLDA (L-glutamic acid N,N-diacetic acid, tetra sodium salt).